



**STUDENTS
FOR
CHILDREN**
Pass on the future

Annual report 2021

Maaïke Willaert President
Roos Peeters Secretary
Alisa Zakirova Treasurer
Tatia Brunings Project coordinator
Janneke Noij Event coordinator
Rachel Purslow Marketing coordinator

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1 | Introduction

Dear reader,

The year 2021 was a year full of challenges for Students for Children. During the summer of 2021, an entire new board was assigned. Therefore, acclimatising to our new positions was a challenge, but due to the close communication within the board as well as with the former board members and with the Board of Advisors, the transitions of the board members ran rather smoothly. Another challenge this year has been the COVID-19 pandemic, which unfortunately has affected the organisation also this last year. Due to the pandemic, we have only been able to organise a few events last year. Luckily, Students for Children has been able to support new projects through funding, and thereby contributed to an improvement of education for children in developing countries, which is ultimately the organisation's goal.

At the start of the year, the Students for Children board consisted of Pip Graatsma (President), Juwel Cumberbatch (Secretary), Annamaria Buondonno (Treasurer and Acquisitions), Ilja Dotinga (Project coordinator), Meghann van Boven (Event coordinator) and Sharon Grundmann (Marketing coordinator). During the summer of 2021, at the start of the new study year, the entire board was renewed.

At the end of 2021, the board consists of:

Maike Willaert President

Roos Peeters Secretary

Alisa Zakirova Treasurer

Tatia Brunings	Project coordinator
Janneke Noij	Event coordinator
Rachel Purslow	Marketing coordinator

The board is supported by our Board of Advisors (BoA), which at the end of 2021, consists of: Lynn Bijlsma (Chair), Lotje van Walsem, Faye Price, Samantha Biegel, Pip Graatsma and Sophie van Elderen.

Despite the many challenges, we are proud of Students for Children's achievements in 2021. Thanks to fundings, we have been able to support several new projects and more children have gained access to education. Furthermore, we have ambitious plans for 2022 and there are already some upcoming events planned for next year. You can read all about it in our Policy Plan of 2022.

This report provides a financial report and an overview of our past and current projects, the marketing strategies, and the organised events this past year. All major changes that have taken place can be found in this report. If anything remains unclear, please do not hesitate to contact us.

On behalf of the board of Students for Children,

Maaïke Willaert

President

2 | Projects Report

2.1 India - The Blue House Project

SfC partnered on the project with The Blue House Project. This Project is run by Jaira Sona Chin. This project in India, started in 2018 and focuses on families in need. The project is based in the outskirts of the city of Pushkar and began with the construction of the Blue House where education and support is available for the community. The founder of the project, Jaira, aims to build a supportive community including improved education and living standards.

The fourth Sustainable Development Goal sees Quality Education as the foundation to improve people's lives. Education is the key to escape poverty and increase socioeconomic mobility. The COVID-19 pandemic has caused many schools worldwide to close, which impacted more than 91% of students worldwide. This has a huge effect on the development of the most vulnerable.

SfC helped the Blue House to ensure that 70 students received daily meals, which they lacked because of their schools closure. The biggest problem in remote areas like Pushkar is the lack of knowledge. Authorities in Pushkar solved this problem by sending medical teams to all camps and houses. A medical team visited all families of the Blue House to inform them about COVID-19 dangers and the vaccination.

To support the families during lockdown one food package per family was given out and contains enough food to feed a family for two weeks. The donations of SfC have been

helpful during the pandemic to help support the families of the Blue House's 70 students with food.

Fortunately, schools in India finally opened up again after being partially or fully closed for 20 months. All students of the Blue House Project are back in school and they are excited to be back on track. The kids go to school six days a week from 8 AM to 1 PM.

2.2 Kenya - Blessed Camp

The Blessed Camp is located in Msambweni, South-East Kenya, where most of the elderly residents have suffered from a disease called leprosy. Though the disease may be cured, the symptoms of it are still affecting the younger generations in the community. Since the children from the Blessed Camp cannot follow decent education, they will be restricted in their educational growth and ultimately future prospects. For this project we are collaborating with the Action Ministry.

It is a long-term collaboration that started in 2009. We are in contact with Peter Ochiel from Blessed Camp, so we are updated about their living conditions and school results as of 2021. The schools have since then reopened. Previously, SfC would be sponsoring 5 children; however, we are now sponsoring three children. We have provided financial support for their tuition fees, uniforms, bags, transport, scholastic materials, books, and meals necessary for them to attend school. Based on the effects of the COVID-19 pandemic, many villagers were unable to earn an income for themselves. SfC as requested by the Blessed Cup donated 500 Euros. The payment of the school fees that have been done in January 2020 will suffice until June 2021. Costs for new uniforms, bags and scholastic materials were to be paid in the first quarter of 2021.

2.3 Ghana - Compassion for Humanity

Compassion 4 Humanity is a community and non-governmental organisation that seeks to support Children in rural areas of Ghana to have a brighter Future through Education and Vocational Skill Program. We work closely with Peter Ochiel. Compassion 4 Humanity reached out to us for a combined project. SfC was asked to fund tuition and scholastic material. Half of the funds would be used so 20 orphaned children could attend the school. The other half was used for scholastic materials for the school. The 20 children received uniforms and bags and books and they were registered for public health care (which is provided by the government). Additionally, we have funded the rebuilding of latrine for young boys and girls. Initially, a latrine for girls was built to ensure good quality hygiene.

The project is located in Adawso, a rural Community. The village has electricity but lacks good drinking water, only small wells could be seen within the main town and some surrounding villages. The town has three Primary schools serving over 44 small villages. There is no senior secondary school; children completing Junior High find it difficult in locating a Senior High. The standard of education is considered to be very low. This makes it difficult for many younger children to enter into higher education. The main occupation of the target group is farming and farming employs 97% of the population. Most small-scale farming is practice among them. Families who engaged in subsistence farming often live in chronic poverty and malnutrition, lacking the skills to get the most out of their small patches of land.

Based on SfC funding the following has improved the performance and attendance of students within this school. The project named “Improve Teaching and Learning at Compassionate Kids School” has really been successful. After the assistance to the school, the selected children, teaching and learning has really improved due to the provision of teaching materials. Besides the selected children are always in school and are happy with their studies. Currently, all teachers, and children are in school and our last term school exams result shows that over 80% of the Children perform better than before, especially just after the lockdown due to COVID-19.

2.4 Cameroon - COREDA

SfC is funding a current project with COREDA. The project aimed to purchase essential textbooks and furniture for a school located in Tiko, Cameroon. The project aims to meet the educational and social needs of children with focus on orphans and vulnerable children in a holistic, inclusive and sustainable way in Tiko semi-urban slums of the South West Region of Cameroon. Currently, the area of Tiko has enjoyed relative stability since the escalation of the ongoing socio-political crisis in late 2017. The community has been a host and refuge to thousands of internally displaced people and educational refugees who are fleeing turbulent localities in the South West and North West Regions of Cameroon.

SfC initially received a proposal for new desks and furniture but proceeded with the development of clean water supply. Based on the success of drilling a borehole and placing piping. There are now two water taps outside which are used by the entire community for clean water. The SOS Foundation funded this project. COREDA received the total amount

of 4000 euros for the purchase of essential textbooks and the purchase of chairs and desks for teachers and students. This impacts approximately 120 boys and girls. These students range from the ages of 3-14 years of both sexes who are school dropouts, orphaned, vulnerable, displaced and or do not have access to quality primary education.

2.5 Uganda - Kayecups

Is another project which we have worked on which is run by project Coordinator Wilson Wakabalanda. SfC was involved in the sponsorship of the building of a latrine construction and materials to make reusable sanitary pads for Kayenje Church of Uganda Primary school, located in Kayenje Village, Mpigi, Uganda.

SfC have sponsored Kayecups in 2019 for latrines and a washroom for the girls in school. The old latrines were in a terrible state as they were falling apart. Furthermore, there were no separate latrines for boys and girls. Both boys and girls had to share which made girls quite uncomfortable. Especially during their menstruation a lot of the girls would not attend school as they had no place to wash up. This has improved since the girls' latrines and washroom have been built, but the boys were still using the old latrines. Based on the execution of the first latrine being built, SfC decided to sponsor a new latrine building with urinals for the boys as well. In addition, we will sponsor materials for reusable sanitary pads for the girls. They have received a sewing kit and fabric. They will be making the pads at school and there's enough fabric so the girls will have spare ones.

Thanks to the funding of The Ridder Foundation, we were able to facilitate the costs of building materials necessary to build a latrine construction for boys for the primary school attended by 749 children aged 3 to 14, as well as materials to make reusable

sanitary pads for the girls. The project started in September 2021 and the latrine is completely built. The total amount of money funded was 4000 Euros.

2.6 Mexico - Mundo de Talentos

Mundo de Talentos is a non-profit Weekend-school for children aged 10 to 13 in Chiapas, South Mexico. This project offers vocational training and introductions to interesting professions through an intensive three-year program held each Saturday. This gives the children an opportunity to find out what they're interested in and keeps them busy during the weekends. Mundos de Talentos is currently expanding this program into the rural areas of Chiapas which will be available to young people in indigenous communities.

This project started in August 2021. This project offers workshops for children during the weekend, so they can learn about different work fields. SfC have agreed that Mundo de Talentos will use the money for the phase before the actual start of the project, so setting up and preparing everything. Students for Children sponsored the costs for setting up the program in the rural area in Chiapas. This includes costs for maintenance, scholastic materials, transportation costs, snacks, excursions and personnel which started in July 2021. A total amount of 3000 Euros was funded. Despite the COVID-19 pandemic, school started back in September 2021 under corona related regulations.

2.7 Congo - PWC

SfC decided to sponsor another project with the Wellbeing of Children (PWC). This project was aimed to renovate a vandalised school and provision of an Early Childhood) Facility

in Mugunga-North Kivu Province of the Democratic Republic of Congo (DRC). The project is located in the Mugunga village outside of the town Goma.

Mugunga was a site allocated to Rwandese refugees during the war of Rwanda in 1994 and thereafter, it accommodated big numbers of internal Displaced People in DRC following decades of civil unrest and wars. At the moment, Mugunga remains a big village of people from all walks of life and are now trying to rebuild new life in Mugunga but challenges remain enormous such as: unemployment, growing number of former child soldiers with no mechanisms for their reintegration in mainstream community, growing number of orphans as the result of civil unrests and wars and orphans. As a result, PWC requested sponsorship to rebuild a vandalised school which would help target Former child soldiers now demobilised, children with disabilities, orphan children and vulnerable children victims of series war ranging from age of 6-11.

Mugunga is a village located outside the town of Goma. Initially it was a site allocated to Rwandese refugees during the war of Rwanda in 1994 and thereafter, it accommodated big numbers of internal Displaced People in DRC following decades of civil unrest and wars. At the moment, Mugunga remains a big village of people from all walks of life and are now trying to rebuild new life in Mugunga but challenges remain enormous such as: unemployment, growing number of former child soldiers with no mechanisms for their reintegration in mainstream community, growing number of orphans as the result of civil unrests and wars and orphans.

SfC funded this project with a co-sponsor the Luena Foundation. The Luena Foundation is a 501(c)3 non-profit organisation registered in the United States of America. The Luena

foundation holds the simple belief that children everywhere should have the basic human right to a happy, healthy, secure childhood and a future full of promise. Along with the Luena Foundation, Sfc funded 3000 Euros for the rebuilding of this school. The Project has already begun and is aimed to be finalised within the first and second quarter of 2022.

This is a donation to start the process of this long-term project.

3| Financial Report

3.1 Income & expenses

INCOME & EXPENSES - STUDENTS FOR CHILDREN 01/01/2021 - 31/12/2021 in Euros

INCOME		EXPENSES	
Donations -	16 640.02	Projects	13 249.96
		Transaction Costs	325
Structural	2 520.02	Organisation Costs	402.09
One-time	14 120	Events	315.75
Events	957.63		
Total	17 597.95	Total	14 292.80

3.1.1 Income

Donations

Much like in the previous years, in 2021 we received a large non-structural donation of €10 000. We earned €2 520 from 45 structural donors altogether, although we started the year with 45 donors and ended with 42. The rest of the donations (€14 120) came from non-structural donations, namely small-to-medium sized companies that wished to support us. We would like to specially thank the Ridder Foundation, who donated €4000 to sponsor our Kayecups project. We are endlessly thankful for the donations we have received and we hope to keep close contact with the donors in order to maintain our cooperation.

Schools

As the COVID-19 restrictions continued in 2021, we were faced with many difficulties when finding schools to collaborate with. However, we managed to collaborate with the Law Faculty from the University of Amsterdam, who covered €768.34 for our Kingsday Beer-Walk.

Events

Though there were many restrictions in place throughout the majority of the year due to COVID-19, in 2021 we managed to raise €957.63 through organising contactless and/or outdoor events with certain limits in place to minimise exposure to the virus. Further details about the collected money can be found in the Events section (section 5).

ARH Savings

As per our annual tradition, we set aside a certain amount to finance any future projects.

In 2021 we have set aside €3500 in our savings account to continue financing the project in the next few years.

3.1.2 Expenses

Projects

The exact projects costs in 2021 were distributed as followed;

<i>Mombasa:</i>	€1026
<i>Blue House Project:</i>	€1050
<i>Easter-Island (Crowd-funding):</i>	€3173.94
<i>Kenya:</i>	€4000
<i>Mundo de Talentos:</i>	€3000
<i>Coreda Project:</i>	€2200

After each large international payment, a transaction cost is incurred. As the main facilitators of each project, Students for Children sees it as our responsibility to pay for these transaction costs. Because of this, for the 2021 year, €325 was paid for these costs.

Organisation costs

To be able to collect the donations and to manage our transactions, we had to spend €262.59 on maintaining our bank account at ING. This number is slightly higher than last year's as maintenance costs increase the more money we have in the current account. We also had to spend €110 on our meeting rooms in CREA, a fee that is slightly lower than last year.

Another expense was €29.05 on a photo album on albelli that can help us look back at the project Pieter Nieuwland. This is a one-time cost.

Altogether, our organisational costs amount to €402.09.

Events & Marketing

To keep our website operating on the internet, we spent €37.92. This amount is lower than last year. We expect this to be an annual cost, one that will have slight fluctuations depending on the traffic on the website.

In 2021, we spent €315.75 on two events, namely the Beer Walk in collaboration with JFAS and the prices for the beer itself. Due to the COVID-19 crisis, we were faced with many restrictions and were unable to carry out as many events as we would have liked to, thus we did not spend much money on events.

3.2 Balance Sheet

BALANCE SHEET - STUDENTS FOR CHILDREN

01/01/2021 - 31/12/2021 in Euros

Assets		Liabilities	
Cash	0	Equity	
Payment account	16 627.97	New Projects	16 627.97
Savings account	3 500	Reservations + Back-up	3 500
Total	20 127.97	Total	20 127.97

The €3500 set aside in the savings account is for any future projects that we choose to finance in the coming year. This can be used in case we do not have sufficient funds to pay for projects or events, or otherwise organisational expenses. Due to the unpredictable nature of the pandemic, the money set aside will also help us cover any additional costs.

4 | Marketing Report

4.1 Website

SfC continued to work on updating the website and the *News* section with new projects, collaborations and events that were carried out during the year. The website underwent a huge design change and was overall improved in efficiency throughout the year.

This year some new things were implemented on the website. First of all we added a new website theme. Our logo was added to Google Chrome and our Instagram link was repaired. The second thing we did was reorganising the projects on the website in order to make them more easily navigable. We organised the projects by year and country. Also, we optimised the website for the mobile phone version, since our visitors are more likely to access our website using a smartphone.

4.2 Newsletter

Since the newsletters were replaced by the *News* section on the website this section has been updated monthly with new project updates and general information. For example, in June we posted an update about a project that we sponsor in Congo. For this project we funded the costs of school uniforms and shoes for 150 children.

4.3 Social media

We saw some growth in our social media channels following this year, especially on Facebook we received more new followers.

Platform	Followers in 2020	Followers in 2021
Facebook	1,000	1,211
Instagram	565	586
LinkedIn	85	119

The focus was made on sharing updates on projects on our social media accounts regularly in order to promote the transparency of our work and to give donors more insight in the projects that we are supporting.

4.4 Others

The past year we could not organise as many events as usual due to COVID-19. Therefore, there was little opportunity to present our work to new audiences in-person as we had done in previous years on campus and during events. This is why the social media platforms and Website were key this year to market SfC and although it was a slow year, the Online marketing came through with updates and new themes to really portray the image of SfC to the world.

5 | Events

5.1 General

Sadly due to COVID-19 we were only able to organise one in person event in 2021. We saw that bars and organisations were hesitant or unwilling to collaborate for an event due to restrictions and risk.

5.2 List of events in 2021

1. Kingsday Beerwalk
2. Fundraising SOS
3. Tikkie Week

5.3 Events

1. Kingsday Beerwalk:

Together with Study Association JFAS, we organised a Beer Walk through the centre of Amsterdam on 26th April 2021 with craft beers and snacks. We created four beer stops around the city centre and one snack stop which took the participants about 1,5-2 hours. We were sponsored by TwoChefs Brewing who provided us with a discount code for the beers (for future use: LISELOTTE15%), and by Brouwerij de Prael who also sponsored us with beers at a very reduced price. We were happy to organise this event and that the COVID-19 restrictions allowed for it.

2. Fundraising SOS:

In November 2021 we applied for funding at the SOS (Stichting Onderwijs Steunfonds), to which we had to present a specific project which we wanted funding for. The project we chose for this was the school supplies in Cameroon. The process was fairly simple and they were very enthusiastic about our organisation. We asked for about €3000 in funding, whereas the Cameroon project asked for €4000 funding from Sfc. Since this was all part of the proposal we sent to the SOS, they decided to fund us the full €4000.

6 | The Board and Recruitment

In 2021 we had to recruit an entire new board as none of the former board members were staying. Most applications we received were done via the application form on our website. Because of COVID-19, most interviews were being held online. Janneke, Tatia, Maaïke, Rachel and Roos were recruited as part of the new board members during this time. For most of the positions we were able to find someone smoothly.

What made it a bit more difficult this year was that the board was entirely new and that there were no board members who already had some experience working for Students for Children. Therefore the new board members kept a lot of contact with the former board members to make the transition more fluently.

Another difficulty that we faced at the beginning of the new year was the recruitment for an acquisitions position. Multiple people applied for a board position for Students for Children, but the acquisitions position was not favoured by many. Therefore we decided to change the position to treasurer again because we thought that this position seemed clearer and would attract more people. At the end of 2021 we managed to recruit Alisa as treasurer, and this made the board in December 2021 complete.

7 | Epilogue

Through this epilogue I would like to thank you for reading our annual report of 2021. It has been another year with challenges, but we can look back on 2021 as a successful year, in which the organisation has been able to support many projects, with new collaborations and new marketing strategies. This would not have been possible without the support of our donors and sponsors.

SfC has been able to keep supporting new sustainable projects and we are looking forward to 2022 with hope and determination. With your support, Students for Children would like to advance more education opportunities next year. There are still so many children worldwide who need our help, and so many projects we would love to support in order to reach our goal of enabling access to education to as many children as possible worldwide. Together, we could make a great impact on these children's lives.

On behalf of the board of Students for Children,

Maike Willaert

President